



MNcomm

Minnesota Community News Coalition



Leading the country in community-marketing!

Reach up to 400,000 people in the Twin Cities every month

- Print & Online
- Preprints
- Doorstep delivery
- Sponsored content
- 35% BIPOC
- Longstanding credibility

One easy ad buy gets nine community
newspapers in the heart of the Twin Cities

- ✓ Hyperlocal news coverage ensures high readership
- ✓ Readers trust print ads more than any other medium
- ✓ Print ads have the highest recall compared to any other medium

Community-marketing cuts through clutter and drives long-term growth by establishing deep trust with the communities we reach.

Reserve space today!

The tried and true Marketing Manager Jake Spitzack
advertising approach 651-457-1177 | jake@stpaulpublishing.com

www.stpaulpublishing.com/mncomm



Print Rates (180,650 copies)

Full Page.....\$20,827
1/2 Page\$11,949
1/4 Page\$6,736
1/8 Page\$3,505

Digital (300 px x 250 px)

\$647

Insertions (180,650 copies)

\$80/1,000 or 8¢ each

Print + Digital

Full Page.....\$21,474
1/2 Page\$12,596
1/4 Page\$7,383
1/8 Page\$4,152

Rates are for a minimum one month in all nine newspapers listed above. Northeast is twice per month, other publications once per month.

Zip Codes Covered

55075, 55101, 55102, 55103, 55104, 55105, 55107, 55108, 55114, 55116, 55117, 55118, 55404, 55405,
55406, 55408, 55409, 55410, 55413, 55416, 55417, 55418, 55419, 55421, 55423