

FIRST QUARTER

High Readership!

January

Published: Dec. 28
 Ad Deadline: Dec. 16
 Camera Ready: Dec. 17
 Editorial: Dec. 10

Editorial Focus

- Year in Review

Advertising Promotions

- School Choice Guide
- Tax & Finance

February

Published: Jan. 25
 Ad Deadline: Jan. 15
 Camera Ready: Jan. 19
 Editorial: Jan. 13

Editorial Focus

- Family/Relationships

Advertising Promotions

- Valentine's Day
- Tax & Finance

March

Published: Feb. 22
 Ad Deadline: Feb. 12
 Camera Ready: Feb. 16
 Editorial: Feb. 10

Editorial Focus

- Commerce

Advertising Promotions

- Home Improvement
- Tax & Finance

SECOND QUARTER

High Readership!

April

Published: March 29
 Ad Deadline: March 19
 Camera Ready: March 23
 Editorial: March 17

Editorial Focus

- Transportation

Advertising Promotions

- Home Improvement
- St. Paul Art Crawl

May

Published: April 26
 Ad Deadline: April 16
 Camera Ready: April 20
 Editorial: April 14

Editorial Focus

- State of the City

Advertising Promotions

- Cinco de Mayo Fiesta
- West St. Paul Days

June

Published: May 24
 Ad Deadline: May 14
 Camera Ready: May 18
 Editorial: May 12

Editorial Focus

- Housing

Advertising Promotions

- Health and Fitness
- Summer Preview

THIRD QUARTER

High Readership!

July

Published: June 28
 Ad Deadline: June 18
 Camera Ready: June 22
 Editorial: June 16

Editorial Focus

- Summer Fun Guide

Advertising Promotions

- Summer Fun
- Kaposia Days

August

Published: July 30
 Ad Deadline: July 16
 Camera Ready: July 20
 Editorial: July 14

Editorial Focus

- Back to School

Advertising Promotions

- Back to School

September

Published: Aug. 30
 Ad Deadline: Aug. 20
 Camera Ready: Aug. 24
 Editorial: Aug. 18

Editorial Focus

- Education

Advertising Promotions

- Home Improvement
- Mexican Independence

FOURTH QUARTER

High Readership!

October

Published: Sept. 27
 Ad Deadline: Sept. 17
 Camera Ready: Sept. 21
 Editorial: Sept. 15

Editorial Focus

- Community Service

Advertising Promotions

- On the Road Again
- St. Paul Art Crawl
- Hispanic Heritage Month

November

Published: Oct. 25
 Ad Deadline: Oct. 15
 Camera Ready: Oct. 19
 Editorial: Oct. 13

Editorial Focus

- Political

Advertising Promotions

- Holiday Event Guide
- Thanksgiving

December

Published: Nov. 29
 Ad Deadline: Nov. 19
 Camera Ready: Nov. 23
 Editorial: Nov. 17

Editorial Focus

- Holidays/Traditions

Advertising Promotions

- Holiday Greetings
- Holiday Entertainment