

SAINT PAUL Art Crawl!

S A M P L E R

We invite you to advertise in one of our **highest readership issues of the year** of the Downtown St. Paul Voice. Our April issue provides complete editorial coverage of the St. Paul Art Crawl, a very popular event that attracts thousands of people to downtown St. Paul. This guide is published in the Downtown St. Paul Voice and the St. Paul Voice and offers an excellent marketing opportunity to attract these visitors to your business.

DISCOUNTED RATES!

(we're offering our lowest rates for this issue, listed as the 12-time rate on the attached rate card)

Delivered to all downtown housing complexes & high traffic businesses

For more information, call 651-457-1177

Publication Date: Mar. 27

Advertising Deadline: Mar. 16

Art Crawl Dates: April 27-29



Ad Rates:



St. Paul Voice

Advertising Rates:	Open:	6-Time:	12-Time:
<i>Net Column Inch Rate</i>	\$22.19	\$20.35	\$19.10
1/16th page (3 3/8"x3")	\$133.14	\$122.10	\$114.60
1/8th page (5"x3 1/2")	\$233.00	\$213.68	\$200.55
1/4 page (5"x7")	\$465.99	\$427.35	\$401.10

Special Half Page (10 1/4"x7" or 6 3/4"x10") **\$608.81**

Special Full Page (10 1/4"x14") **\$1045.98**

Circulation: 16,500

Distribution: The St. Paul Voice is distributed free to every home and apartment in West St. Paul, The West Side, Mendota Heights, Sunfish Lake and Lilydale, as well as high traffic businesses. Distribution includes zip codes 55107, 55118 and 55120.



La Voz Latina

Advertising Rates:	Open:	6-Time:	12-Time:
<i>Net Column Inch Rate</i>	\$13.82	\$12.54	\$11.17
1/16th page (3 3/8"x3")	\$82.92	\$75.24	\$67.02
1/8th page (5"x3 1/2")	\$145.11	\$131.67	\$117.29
1/4 page (5"x7")	\$290.22	\$263.34	\$234.57

Special Half Page (10 1/4"x7" or 6 3/4"x10") **\$469.22**

Special Full Page (10 1/4"x14") **\$938.45**

Circulation: 8,500

Translation Services: \$40 per hour

Distribution: La Voz Latina is distributed free to every home on St. Paul's West Side (zip code 55107), the Twin Cities most established Hispanic community, as well as to apartments, Hispanic businesses and other high traffic points in the St. Paul and Minneapolis metro area. Distribution includes zip codes 55101, 55102, 55107, 55118, 55120, 55075, 55404, 55408, 55423.



Downtown St. Paul Voice

Advertising Rates:	Open:	6-Time:	12-Time:
<i>Net Column Inch Rate</i>	\$11.84	\$10.51	\$9.52
1/16th page (3 3/8"x3")	\$71.04	\$63.06	\$57.12
1/8th page (5"x3 1/2")	\$124.32	\$110.36	\$99.96
1/4 page (5"x7")	\$248.64	\$220.71	\$199.92

Special Half Page (10 1/4"x7" or 6 3/4"x10") **\$399.99**

Special Full Page (10 1/4"x14") **\$799.97**

Circulation: 4,000

Distribution: The Downtown St. Paul Voice is distributed free to apartments, condominiums and high traffic areas in St. Paul's historic Lowertown district and throughout downtown St. Paul. Distribution includes zip codes 55101, 55102.



South St. Paul Voice

Advertising Rates:	Open:	6-Time:	12-Time:
<i>Net Column Inch Rate</i>	\$13.82	\$12.54	\$11.17
1/16th page (3 3/8"x3")	\$82.92	\$75.24	\$67.02
1/8th page (5"x3 1/2")	\$145.11	\$131.67	\$117.29
1/4 page (5"x7")	\$290.22	\$263.34	\$234.57

Special Half Page (10 1/4"x7" or 6 3/4"x10") **\$469.22**

Special Full Page (10 1/4"x14") **\$938.45**

Circulation: 8,500

Distribution: The South St. Paul Voice is distributed free to every home in South St. Paul (zip code 55075), as well as to high traffic businesses in South St. Paul.

Display Ads • Employment Ads • Preprinted Inserts • Free Ad Design!

Pre-printed Inserts: \$60 per thousand 4,000 min. Single sheet. Larger pieces by quote.
Color: Spot color - \$75; Full Color - \$300

Combination rate (all papers): \$58.59
Agency Rates: Add 15% to net rates

The publisher reserves the right to accept or reject any editorial or advertising information submitted for publication. No deviation from the rate card for any advertiser. The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of the advertisement. The publisher's liability for other errors or omissions in connection with an advertisement is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement. The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights or privacy resulting from the publication of the advertiser's advertisement.